

## Step-2: Design a Logistics Plan

1. Have reliable and good suppliers.
  - a. Will you be able to get a big quantity of your products?
  - b. How long is your lead time?
  
2. Optimize inventory management.
  - a. How do you keep track of your inventory?
  
3. Do you have a robust inventory symptom?
  - a. **QuickBooks**
  - b. **Fishbowl**
  - c. **Upkeep**
  - d. **Salesforce**
  - e. **NetSuite**
  
4. No matter the system you use, make sure it aligns with your needs.
  - a. Does it link with the marketplaces you're in?
  - b. Does it allow you to work the way you need it to?
  
5. Where will you keep your product?
  - a. Do you have a warehouse?



## 6. If you have been running an FBA business and don't have a warehouse, I've collected some great tools for you to use FBA to continue fulfilling your products.

- a. **Byte Stand:** Byte Stand connects your Shopify store with FBA so you don't have to change a thing.
- b. **Deliverr:** Deliverr is a full fulfillment system for Walmart, eBay, Amazon, Shopify, Wish, and BigCommerce, offering two-day shipping to merchants selling on select online marketplace.
- c. **eFulfillment Service:** On the other hand, eFulfillment service has no setup fees, as well as no minimum requirements, which is the number of items you need to sell in a month or per year. You also don't have to pay charges for long-term storage on the platform.
- d. **Fulfillrite:** When you sign up for Fulfillrite, you will get a dedicated logistics specialist who will always know what is happening with your account.

## 7. If you have your own warehouse, how do you ship your packages at a competitive rate?

- a. With companies like **GoFlow**. GoFlow can auto-shop for the cheapest rate while ensuring your package arrives on time. They can also auto-pack all items in the order according to predefined specifications. This means all your weight/dimensions and box sizes can be saved to make sure you're shipping efficiently.

## 8. Can you offer free shipping?

- a. 61% of customers abandon their cart because of shipping cost.



9. Now that you have your fundamentals down can you meet deadlines and keep your word?
10. Now that you have a logistics plan in place, go over it again to make sure it works for you and your consumer.
11. After testing and creating a footing in the U.S., will you ship out of the country?
12. Questions you need to ask when shipping out of the U.S.
  - a. How will you charge for shipping?
  - b. How will you ship your items?
  - c. Do you have all your paperwork aligned to ship internationally?



Reach out for a full consultation.  
**Ezrie Myers**  
ezriemyers@gmail.com  
www.ezriemyers.com



# EZRIE MYERS

Notes:



Reach out for a full consultation.  
**Ezrie Myers**  
ezriemyers@gmail.com  
[www.ezriemyers.com](http://www.ezriemyers.com)

