

## Step-3: Launch a stand-alone website

1. What type of website do you want to create?
  - a. Business
  - b. Portfolio (photography, graphics, videos, designs, art, etc.)
  - c. E-Commerce Online Store
  - d. Information (non-profit, religion, education, hobby, etc.)
  - e. Blog
2. Are you launching a blog or email campaigns you can sell from?
  - a. YES- I'm going to take over with Affiliate marketing
  - b. NO- I have big plans for a full website that can sell on multi-levels.
3. Is 24/7 support (phone, live chat, email) important to you?
  - a. YES- I always need help.
  - b. NO- If it's not working hrs. I'm not dealing with it.
4. Are you going to keep using FBA?
  - a. YES- I will continue using FBA.
  - b. NO- I don't us FBA.
5. Do you have more then 10 products you are going to sell?
  - a. Yes- I have thousands of products - I need a platform that can handle that.
  - b. No- I have less products then that I'm a small shop.
6. Is cost important to you?
  - a. YES- My budget is small
  - b. NO- My budget is huge, and I want all the bells and whistles.
7. Are you tech savvy and can build a website yourself?
  - a. YES- I code in my sleep.
  - b. NO- I can barely turn on my computer.



8. Is the flexibility to customize your online store important?
  - a. YES - I want my ecommerce website to be flexible & customizable so it can grow with my business.
  - b. NO - I don't need much customization capabilities. As long as the ecommerce tools are functional so I can sell products.
9. Are plugins important to you?
  - a. YES- I want to automate everything so I don't have to.
  - b. NO- I don't care, I want my website backend barebones.
10. Do you want to link other marketplaces to this website?
  - a. YES- I didn't know I can that's awesome.
  - b. NO- Why would I want that?
11. Do you want to sell on this website, or you just need something to get onto Walmart?
  - a. YES- I hope this website will take over as my main source of income.
  - b. NO- I'm just looking to get approved by Walmart.
12. Now tell me what are your top goals?

**Once you've finished choosing your answers send me an email with your response and send you your answers.**



Reach out for a full consultation.  
**Ezrie Myers** [ezriemyers@gmail.com](mailto:ezriemyers@gmail.com)  
[www.ezriemyers.com](http://www.ezriemyers.com)



# EZRIE MYERS

Notes:



Reach out for a full consultation.  
**Ezrie Myers** [ezriemyers@gmail.com](mailto:ezriemyers@gmail.com)  
[www.ezriemyers.com](http://www.ezriemyers.com)

